

NoPornNorthampton.org

An Open Letter to Barry G. and Annette E. Goldberg of Longmeadow, MA

Dear Mr. and Ms. Goldberg,

We are residents of Northampton, concerned that you are in the process of leasing your property at 135 King Street to Kenneth Guarino's Capital Video Corporation. Mr. Guarino is a major producer and retailer of pornographic material. The proposed site for his new porn shop is surrounded by long-established residential neighborhoods, homes with young children, churches, counseling centers, and a school of dance.

We are proud of our city. Parenting Magazine has named it among the "Top 10 Family Friendly Towns". Author John Villani calls it the "Number One Best Small Arts Town in America". It's also, of course, the home of Smith College, America's largest liberal arts college for women, located less than a mile away from 135 King Street.

Studies show that sexually oriented businesses can scare away shoppers and pedestrians, increase crime, reduce property values, increase business failures, and lead to harassment of passersby. Kenneth Guarino is a convicted criminal (conspiracy to evade taxes). Court documents describe how Mr. Guarino was a long-time associate of Natale Richichi, who has himself been described as "the last living member of Albert Anastasia's Murder Incorporated". Over the years, Mr. Guarino paid Mr. Richichi over \$1.7 million in cash. We are anxious that you have invited Mr. Guarino to play a long-term role in our community.

We ask you to extend the same care to King Street that we're sure you have for your own neighborhood in Longmeadow. Please consider if this care is compatible with a retailer of such movies as:

50 Guy Cream Pie #4
Sinful Sisters
Cherry Slits
Porn Of The Dead
F* The System**
Transsexual Prostitutes #39
Gangbang Sluts
Man Whores #3
Strap Attack #4
Office Slut Gangbang

Use Em' Abuse Em' & Lose Em' #9

Ride along as we pick up ordinary young women f***'em senseless and dump'em! It's all good clean fun!

Wonderland

This DVD features a story-driven title that mixes drama with hardcore sex. Wonderland tells the story of a man obsessed with his stepdaughter's friend when she visits during Christmas break. Gary sacrifices everything in his traditional suburban existence for a single moment of ecstasy with a femme fatale.

Deviant Housewives

In this world nothing lasts forever and it looks like Kelly Erikson's husband Van needs some space. Kelly decides to invite all her friends going thru the same problems to stay and support each other.

(over, please)

But all of Kelly's friends have an empty void in their lives they need filled and it's from a younger man!

Monique on the Sly

You never know who your friends really are until you're at a big horny no-holes-barred birthday party with them. First come the hors d'oeuvres [sic] then come the whores.

Housewives Unleashed #16

These fine ladies have been locked away in their houses for far too long. With their husbands away on business our housewives need crave and demand satisfaction. The action gets hot and horny the moment their desires are finally unleashed..! [sic]

Darkside

David and Jennifer have a marriage on the rocks. In desperation they seek out a marriage counselor who proposes a revolutionary new method of therapy. David and Jennifer have free reign to cheat on each other for the next 24 hours. Their sexual inhibitions are set free and their fantasies fulfilled as they visit The Dark Side.

These movies and many similar titles are sold at Amazing.net, Capital Video's website. Amazing.net also offers video on demand through MetroOnDemand.com, another Kenneth Guarino creation. Among the offerings there:

Milf Bonanza 2

Faith has to be the prettiest mother you've ever seen! If you ever wanted to f*** your friends' hot mom this movie is for you. Save the drama for your mamma... MILF... it does a body good!

Mr. and Ms. Goldberg, your leasing agent, R.J. Greeley Co., is a member of the National Association of Realtors, and subscribes to their code of ethics. This code states that the interests of the nation and its citizens "impose obligations beyond those of ordinary commerce. They impose grave social responsibility..." R.J. Greeley is also a member of the Massachusetts Association of Realtors, which observes that "One of the nation's most challenging opportunities in housing lies in the recovery and rehabilitation of declining neighborhoods." The City of Northampton has been working on the revitalization of King Street for many years. We fear that the proposed porn shop will stymie these efforts and make things worse.

The law may permit you to rent to Capital Video Corporation, but landlords also have a duty to the community to use good judgment. We urge you to terminate your relationship with Capital Video and find a more suitable tenant for your King Street property.

Sincerely,

Adam Cohen and Jendi Reiter
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